



# Community Engagement Solution

Optimize engagement and increase involvement with a streamlined communication solution



## Create once, publish everywhere

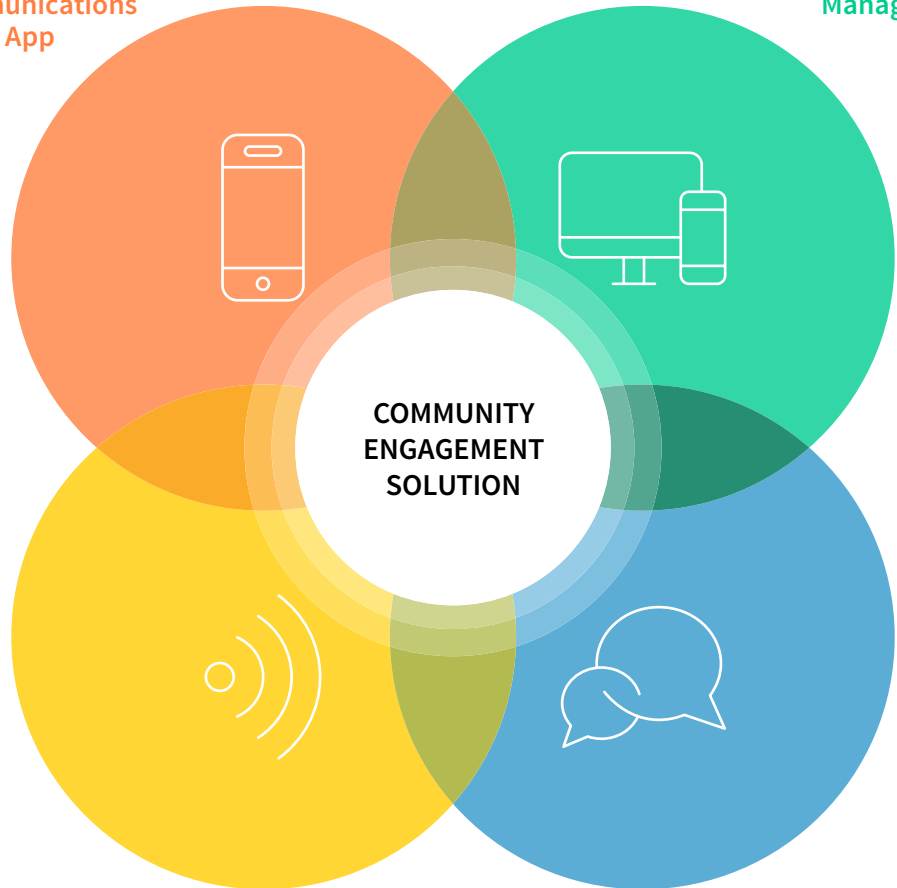
Broaden your reach and reduce your workload by creating one message and publishing it across voice, text, email, mobile app, social media, and websites all at once.

## Create an integrated communications plan

Transform the way you interact with your community and create a more effective culture of communication between your schools and the families they serve. Providing on-demand access to important information allows you to foster student success and optimize community engagement.

Mobile  
Communications  
App

Web Community  
Manager



Mass  
Notifications

Social Media  
Manager

“

*I love that the products I use most are from Blackboard. It makes it so simple for me to communicate with parents on a daily basis.”*

**Lana Snodgrass**

Director of Communications and Community Relations at West Plains Schools (MO)

## Steps to building an optimized communications strategy

### Build your web presence

Promote your district’s brand with consistent and award-winning designs across your district, schools, and classrooms.

### Keep your community informed

Send instant notifications to your families and communities through all the communication channels they’re using including voice, text, email, social, website, and mobile app.

### Take your district mobile

Engage your parents anywhere, anytime with a beautiful mobile app customized for the unique needs of your district or school.

### Manage all your social media, in one place

Not only can you grow your social presence by managing and communicating with your community, but you can also use it to gain insight and interact with your audience.

[Learn more about our entire solution](#)



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